



# JZ ROSE

## ABOUT JZ KNIGHT, PRESIDENT, JZ ROSE FORMERLY THE OUTBACK BOUTIQUE

JZ Knight is the President and owner of JZ ROSE, formerly The Outback Boutique, a treasure chest in the countryside of Washington State that offers vintage style gifts and collectibles, home furnishings, fine antiques and everything beautiful. JZ Knight's personal love for fine art, timeless antiques, and the nostalgic romanticism of the Victorian style inspired her to create a store where she could share the things she loved with other people.

“Making available, in one place, products that add beauty and quality to our ever so busy lives,” has been her main intent and desire ever since she opened her store in 1990. She loves decorating her store with a beautiful display of hand-painted Venetian and French Provençal style furniture, floral arrangements and paintings of English roses, Shabby Chic style bedding and linens, elegant French perfume scented candles, fine Limoges china, designer table lamps and lighting, luxurious body care and vanity products, exquisite collectible dolls, baby clothes and even “books that make you smile.”

She is herself an experienced private collector of fine antiques and collectibles, an accomplished self-taught painter, and a talented interior designer. The famous interior design expert and author, Brian D. Coleman, has recently published a coffee table book featuring JZ Knight's beautiful home decorated with Scalamandre fabrics and other exquisite antiques and works of art: *Scalamandre, Luxurious Home Interiors*, published by Gibbs Smith Publishers, October, 2004. Her deep passion, exquisite taste and experience can be seen also in all the products she purchases for her store. She spares nothing when it comes to selecting the products and items she wants to offer people at JZ ROSE.

JZ Knight spends just as much attention and dedication to the artistic design of the store's Web site pages and mailers as she does to her store. She believes that when we make an effort in making every-day common things in our lives beautiful, however small the effort may be, it has a strong impact in us and those around us and lifts the quality of our lives. The JZ ROSE Web Site was designed completely under her direction, using her personal collection of antique prints, papers and art. JZ Knight has expressed how important it is for her to ensure the experience of people browsing through the store's Web site is an inspiring and enriching one. She wishes it to be an experience of life's beauty that will remain lingering long after visitors leave the store.

JZ ROSE has grown in popularity, drawing more and more people from all over the United States and internationally. The store's Web Site has also grown immensely, now comprising more than fifteen thousand unique items thoughtfully selected and ready to ship out to your door.